

Pattaya One Advertising Rates

Advertising Options

Television

Internet

Radio

Television Advertising Rates

Length Of Advert	15 Seconds	30 Seconds	45 Seconds	60 Seconds
Price per month (THB) ¹	12,000	18,000	25,000	30,000
Production Cost (THB) ²	12,000	18,000	25,000	30,000

ALL ADVERTS SHOWN 2 TIMES A SHOW (10 TIMES A DAY)

1. Price excludes V.A.T. and other applicable Government Taxes
2. Production is FREE if you sign a minimum 4 Month Advertising Contract.

Online Advertising Rates

One Month: 110,000 Unique Visitors, 350,000 Pageviews



One Year: 1.3M Visitors, 5.1M Pageviews



Pattaya One Advertising Rate Card

Position (size)	Location	Rate / Monthly	Ad Rotation
Homepage Header Banner (728x90)	Sitewide	6,000	4
Homepage Sidebar Boxes (145x125)	Homepage	3,000	2
Homepage Middle (300x100)	Homepage	3,000	2
Inside Sidebar Boxes (145x125)	Sitewide (excluding homepage)	3,000	2
Inner Sidebar Wide Boxes (300x100)	Sitewide (excluding homepage)	2,500	2
National News Skyscraper (160x600)	National News Items	1,500	2
Real Estate Leaderboard (728x90)	Header of every Real Estate Page	2,500	2
Real Estate Skyscraper (160x600)	Under Map on Real Estate Search	1,500	2



The screenshot shows the website layout with several advertising spots highlighted:

- Homepage Header Banner (728x90):** "LEARN THE THAI BET IN ONE DAY" with a "1D" icon.
- Homepage Middle (300x100):** "Pattaya One News" banner.
- Inner Sidebar Wide Boxes (300x100):** "Real Estate Pattaya" listing 1500+ properties.
- Inner Sidebar Wide Boxes (300x100):** "THE BANK Club Bangkok" listing exclusive VIP nightclubs.
- Inner Sidebar Wide Boxes (300x100):** "Romantic Hotel in Phuket" listing beachfront resorts.
- Inner Sidebar Wide Boxes (300x100):** "Pattaya Hotels and Condos" listing better rooms at a better price.
- Inner Sidebar Wide Boxes (300x100):** "Pattaya Legal Services" listing free legal advice.
- Inside Sidebar Boxes (145x125):** "Advertise Here!" box.
- Inside Sidebar Boxes (145x125):** "IN THE NEWS" section with multiple news items.
- Real Estate Skyscraper (160x600):** "Pattaya One News" banner with "Now available on iPhone" text.
- Real Estate Skyscraper (160x600):** "LATEST HEADLINES" section with news items.

To Advertise contact barry@creativesolutions.co.th or call Barry on 08 528 77985
 Creative Solutions Pattaya Limited Partnership



Pattaya One Advertising Rate Card

All rates are monthly. Ads for each position go into a rotation with other ads (if there are any), there's a maximum rotation of 2-4 depending on the spot, rotation numbers are in the table above. We're one of the most viewed news site in Pattaya, 10k+ daily pageviews 3-5 times more exposure than the other leading news websites. Additionally our rates are 5-10 times lower than most other websites! Prices above exclude V.A.T. and other applicable Government Taxes

Radio Advertising Rates

These are our current rates, contact us today and have your advert on Pattaya 105 within 24 hours. All adverts are broadcast 12 times a day (once every 2 hours).

Length Of Advert	30 Seconds	45 Seconds	60 Seconds
Price per month (THB) *	8,000	12,000	16,000
Optional Professional Production Service **	4,000	6,000	9,000

* Although we ask for NO contracts to be signed, we offer discounts of up to 20% for blocks payments of up to 1 year. All prices exclude V.A.T. at 7%.

** For this service we use recognised professional voice-over artists. This is a one off payment, however should the advert require changes, a further fee may apply.